IDS 2013 Cologne Germany, the latest news in Digital Dentistry...

...to be shown at the 8th CAD/CAM & Digital Dentistry International Conference, Dubai, UAE
02-03 May 2013.

Dubai, UAE: Those lucky enough to attend the 35th edition of the International Dental Show (IDS) in Cologne witnessed a record event with 125,000 trade visitors from 149 countries attending the world's leading dental trade fair. 2,058 companies from 56 countries presented on 150,000 square meters of a variety of innovations, products and services. In particular, the 35th Edition of the IDS in Cologne witnessed a record event with 125,000 trade visitors from 149 countries attending the world's leading dental trade fair. 2,058 companies from 56 countries presented on 150,000 square meters of innovations, products and services. In particular, the 35th Edition of the Dental Show will be remembered for the vast amount of companies who were showcasing and introducing first time products in the field of CAD/CAM and Digital Dentistry. Those of you who missed the remarkable event will have the opportunity for the first time after IDS to see the latest, newest and most recent product developments supported by the science of the Key Opinion Leaders through lectures, hands-on workshops and product displays all happening in the Middle East coming May 2013. Digital Dentistry is not the future; it is the present, here in Dubai – 02-03 May, JW Marriott Marquis Hotel Dubai. This year’s strong scientific session will feature Dr. Mark Morin, USA who will lecture on Digital CAD/CAM Revolution and Clinically the Power and Ability of CAD/CAM Technology. Dr. Gary Severance, DDS, USA will present a lecture on Digital CAD/CAM Restorations. Also featuring will be Dr. med. dent. Karsten Kamm from Germany lecturing together with Joachim A. Maier, MD, DT, Germany on ZOLID: Base for Aesthetic All-Ceramic with Long-Term Success. Dr. Ziad Saleh DDS, MSc, PhD, Lebanon will also be presenting a lecture on CAD/CAM concepts in modern dentistry: The Promise of Zirconia and Ceramics in Wonderland: Novel Directions and Clinical Applications of CAD/CAM Technology. The scientific session will also include Dr. Nicolas Boutin, France, Dr. Bernard Cannas, France, Dr. Philippe Tardieu, France, Asham Farah, CDT, Syria, Dr. Gary Severance, DDS, USA and Dr. Francisco Barbosa, Spain. As usual set up of the conference, the second day will feature the unique Dental Technicians Parallel Session providing specific atmosphere.

THE STARS IN DIGITAL DENTISTRY

Dr. Mark Morin, USA
- Digital CAD/CAM Revolution: Clinically The Power and Ability of CAD/CAM Technology

Dr. Gary Severance, DDS, USA
- The Landscape of Digital Restorative Dentistry

Dr. Eduardo Mahn, Chile
- Persuing Maximum Esthetics and Simplicity for Everyone with Modern CAD/CAM Materials

Dr. Philippe Tardieu, France
- ZOLID: Base for Aesthetic All-Ceramic with Long-Term Success

Dr. Mark Morin & Dr. Bernard Cannas, France
- Contribution of 3D-CBCT Imaging in Anatomical Analysis

Dr. Joachim A. Maier, MD, DT, Germany
- Zirconia and Ceramics in Wonderland: Novel Directions and Clinical Applications of CAD/CAM Technology

Dr. Ziad Saleh DDS, MSc, PhD, Lebanon
- ZOLID: Base for Aesthetic All-Ceramic with Long-Term Success

Dr. Ralf Oppacher, Germany
- New Concepts in Modern Dentistry Protocols for CAD/CAM Restorations

Dr. Francois Barbosa, Spain

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tention to the Dental Technicians with its experienced lecturers such as Lutz Ketelaar, Germany, Ralf Oppacher, Germany, Abdo Salem, Beirut, Lebanon and Michel Dvot, France.

The event will allow the sponsors, leading dental manufacturers and distributors to showcase their latest products, materials, systems and brands at the product display area which will be the first time the companies introduce their new products in the Middle East post IDS. Platinum Sponsor Sirona – The Dental Company, experienced a record IDS with 25 new innovations and integrated system solutions once again highlighting its particular expertise in combining different technologies. Ivoclar Vivadent (Gold Sponsor) announced its collaboration with implant system surgeon Camlog making it an Authorized Milling Partner. Another Gold Sponsor at this year’s CAD/CAM & Digital Dentistry event, 3M ESPE celebrates its 50th anniversary and hard work of our 3,000 employees at the IDS 2013 is a confirmation of the dedication this year. Jeffry T. Slovin: “Our success way every day attracted particular attention which is of interest to all specialties as well as technicians, hygienists and assistants. Last year’s event gathered together more than 850 Dental participants in Dubai. Emirates Dental Society and CAPP are looking forward to welcoming you at the tallest hotel in the world for a wonderful weekend.”

"Emirates Dental Society and CAPP are looking forward to welcoming you at the tallest hotel in the world for a wonderful weekend."

Girrbach (Official Sponsor) introduced its new anticipated 8th edition which is of interest to all specialties as well as technicians, hygienists and assistants. Last year’s event gathered together more than 850 Dental participants in Dubai. Emirates Dental Society and CAPP are looking forward to welcoming you at the tallest hotel in the world for a wonderful weekend.

Dental Technicians and Dental Professionals attending the highly anticipated 8th edition which is of interest to all specialties as well as technicians, hygienists and assistants. Last year’s event gathered together more than 850 Dental participants in Dubai. Emirates Dental Society and CAPP are looking forward to welcoming you at the tallest hotel in the world for a wonderful weekend.

Press Release: Sirona – The Dental Company

Cologne, Germany: The 35th International Dental Show (IDS) in Cologne closed with record visit results on March 16, 2013 after five days. Sirona reinforced its position as innovation leader with 25 new products and fascinated visitors with themed exhibitions, islands and design centers at a world class stand, modern, 1,000 square meter booth. Sirona’s booth in hall 10.2 was once again a magnet for the public at IDS 2013. The many new products featured at the show on March 16, 2013 to 1,000 square meters of exhibition space were completely surrounded by visitors from all over the world on all five days of the IDS. With the innovations, which give dentists and dental technicians an important competitive edge through improved work processes, a broader range of services and time and cost savings, Sirona underpinned its claim to technological and market leadership in the dental industry.

“The enormous number of international visitors at our booth and the great interest in our 25 new products shows that dentists and dental technicians consider Sirona the leader in the dental market and trust our brand,” says Jeffry T. Slovin, CEO of Sirona Dental Systems. “The company attributes its strong innovative capacity to its considerable investment in research and development. 270 scientists and engineers were involved in the new and further development of the products and services, and around 1,400 employees work at the largest production site in the dental industry in Bensheim, Germany. The result was a dazzling array of innovation from all areas of dentistry, covering CAD/CAM and imaging systems, treatment centers, instruments and hygiene systems.

In addition to the new products, system solutions were the main focus, which highlighted the particular expertise of Sirona in combining different digital technologies. At the three very well-attended thematic exhibitions islands on system integration in implantology, endodontics and orthodontics, visitors experienced the advantages of a complete digital workflow in the practice and lab, leading to more efficient work processes, time and cost savings, as well as better treatment results while providing more comfort and safety for the patient. The changing design worlds used to present the treatments centers in a new way every day attracted particular attention this year. Jeffry T. Slovin: “Our success at the IDS 2013 is a confirmation of the dedication and hard work of our 3,000 employees worldwide and our continuous investment in research and development. We are pleased to see that our digital and integrated solutions are improving the dental practice and laboratory as well as patient experience.”

Sirona

A record IDS: Sirona scores with 25 innovations and integrated system solutions...
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Building a reparative layer

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Building an integrated and resilient layer

The hydroxyapatite-like layer formed binds firmly to the collagen in the patients dentine and helps protect your patients from the chemical and physical oral challenges they encounter in their everyday lives.

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Think beyond pain relief and recommend Sensodyne Repair & Protect

One Exhibition, 20 New Products, One Movement: In-House That was the IDS 2013

New collaboration – Ivoclar Vivadent and Camlog

Press Release Ivoclar Vivadent

Schaan, LIECHENSTEIN: Ivoclar Vivadent has entered into a collaboration agreement with Camlog under the Authorized Milling Partner program. This collaboration is an opportunity for dental laboratories to capitalize on the strengths of both companies. Whilst Ivoclar Vivadent is a leading company in esthetic prosthetic solutions, Camlog is a leading supplier of implant systems. The collaboration between Ivoclar Vivadent and Camlog revolves around the processing and marketing of high-end ceramics and composite materials. The partnership enables Camlog to add the innovative materials of Ivoclar Vivadent to the newly established division for digital prosthetics, providing a wide range of temporary restorations. This collaboration will allow Camlog to optimally integrate the all-ceramic materials of Ivoclar Vivadent, such as the patented lithium disilicate glass-ceramic IPS e.max CAD and IPS Empress CAD, into its range of services. In addition, Camlog will be able to take advantage of the high-quality Telio CAD composite material for the manufacture of a wide range of temporary restorations.

Benefits for customers. The new collaboration will bring several advantages to Camlog customers. Via the Dedicam portfolio, they will be able to obtain restorations made of Ivoclar Vivadent materials that fulfill demanding quality standards. Furthermore, Ivoclar Vivadent offers a comprehensive range of veneering and luting materials. These materials are utilized to complete Dedicam manufactured restorations in the laboratory and to insert them in the dental practice. The result is outstanding quality, ensuring long-lasting success and satisfied patients.

About Camlog. Camlog is worldwide one of the leading suppliers of integrated systems and products for implant dentistry and restorative dentistry. Many years of experience in research and development, high quality standards and the know-how of internationally renowned experts in research, manufacturing and marketing have played a major part in the company’s success on the dental market. Camlog’s products lead the way in terms of ease of use and quality and its services are fully customized to meet the needs of its customers and business partners. Dedicam completes the product range in digital prosthetics. The company’s offering extends from implant superstructures through individual abutments to single-tooth and bridge restorations, all manufactured using high-end materials.

About the Authorized Milling Partner program. The Authorized Milling Partner program has been growing successfully since its launch in March 2011. National and international milling centers have joined the collaboration in the meantime. Ivoclar Vivadent supports the members of the partnership program with guidance on the successful use of its CAD/CAM materials.
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Copenhagen, January 21, 2013. 3Shape, a global leader in 3D scanning technologies and CAD/CAM software for dental applications, declares “all systems go” for the release of its TRIOS® Ortho solution.

Finally - digital impression taking for Orthodontists

By replacing manual methods with digital impression taking, orthodontists can reap a wide range of business benefits such as reduced chair time, increased patient comfort, fewer retakes, and durable impressions. The digital format allows orthodontic clinics to reduce their storage costs and systematically access their case records. TRIOS Ortho’s integrated communication tools allow orthodontists to discuss cases and treatment plans in 3D with the lab and colleagues, easing cooperation and ultimately achieving optimal results for the patient.

Complete digital workflows with Ortho Analyzer™ Software

3Shape has bundled its user-acclaimed Ortho Analyzer™ together with TRIOS® to give orthodontists a complete digital workflow all the way to the lab. The scanned full-bite situation can be uploaded directly into the Ortho Analyzer™ software running on a server PC that is included with the TRIOS Ortho solution. Ortho Analyz-er™ makes it easy to create a digital study model, including a virtual base, and perform treatment planning using 3D and 2D tools, virtual setups and digital articulators. The virtual model can then be optimized for digital appliance design in labs that use 3Shape Appliance Designer™ software and digital manufacturing machines.

Digital database for impressions integrated in your clinic

3Shape TRIOS® Ortho also includes the Ortho System TRIOS® InBox software and the Ortho System™ database. The Ortho System™ InBox facilitates efficient import of digital impressions from TRIOS® into the Ortho System™ database - which in turn can be made easily accessible from the clinic’s general practice management system for complete case integration in the clinic.

Press Release: 3Shape

Contact Information

3Shape is a Danish company specializing in the development and marketing of 3D scanners and CAD/CAM software solutions designed for the creation, processing, analysis and management of high-quality 3D data for application in complex manufacturing processes. 3Shape envisions the age of the “full digital dental lab,” and its more than 140 developers provide superior innovation power toward reaching this goal. 3Shape’s flexible solutions empower dental professionals through automation of real workflows, and its systems are applied in thousands of labs in more than 70 countries worldwide, putting 3Shape technologies at the peak of the market in relation to units produced per day by dental technicians.

With TRIOS®, 3Shape now brings its vast expertise and innovation power directly to dentists. 3Shape boosts its first-line distribution network with a second-line support force of over 30 in-house experts placed in 5 support and service centers strategically located around the globe.

3Shape is a privately-held company headquartered in Copenhagen, with the market’s largest team dedicated to scanner and software development for the dental segment based in Denmark and Ukraine, production facilities in Poland, and Business Development & Support Offices at several locations in Europe, in North and South America and in Asia.

For further information regarding 3Shape, please refer to www.3shape.com. Visit us on www.facebook.com/3shape